

SCOTCH PLAINS

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## FAN. RESCUE SQUAD HOLDS 41ST INSTALLATION



Fanwood Rescue Squad officers for 1989, left to right: Bob Kruthers, Sue Davis, Pat Governor, Nancy D'Ambrosio, Jamie Breidenstein, Trish Winey, Barbara Marano, Bill Winey, Ruth Wegmann and Al Lindgren.



Jim Spencer (left) receiving his award from Bob Rau

The Fanwood Rescue Squad held its 41st Annual Installation of Officers Dinner recently at The Westwood in Garwood. The following persons were installed as officers for 1989: president-Pat Governor; vice president-Al Lindgren; recording secretary-Barbara Marano; corresponding secretary-Ruth Wegmann; treasurer-Robert Kruthers; captain-Bill Winey; 1st lieutenant-Nancy D'Ambrosio; 2nd lieutenant-Trish Winey; 1st sergeant-Sue Davis; sergeant-Jamie Breidenstein.

Father J. Doherty of St. Bartholomew The Apostle Church, Honorary Chaplain of the Fanwood Rescue Squad, conducted the swearing in ceremony. He was later presented with a gift to mark his 25th year of service to the church and his commitment and service to the organization.

Jim Spencer was presented with an award to recognize five years of active service with the Fanwood Rescue Squad.

## YOUNG PEOPLE'S THEATRE PRESENTS STORY SALAD II

Young People's Theatre is dedicated to providing quality theatre productions geared to children, at a low cost.

Young People's Theatre is supported in part by a grant from the Union County Arts Grant Program, with funding made possible by the New Jersey State Council on the Arts, Department of State.

There is one show left in our exciting year of productions for children of the Scotch Plains-Fanwood area. On March 4, Story Salad II proves itself a meritorious sequel to last year's Story Salad I as the Maximillion Players perform their antics on stage.

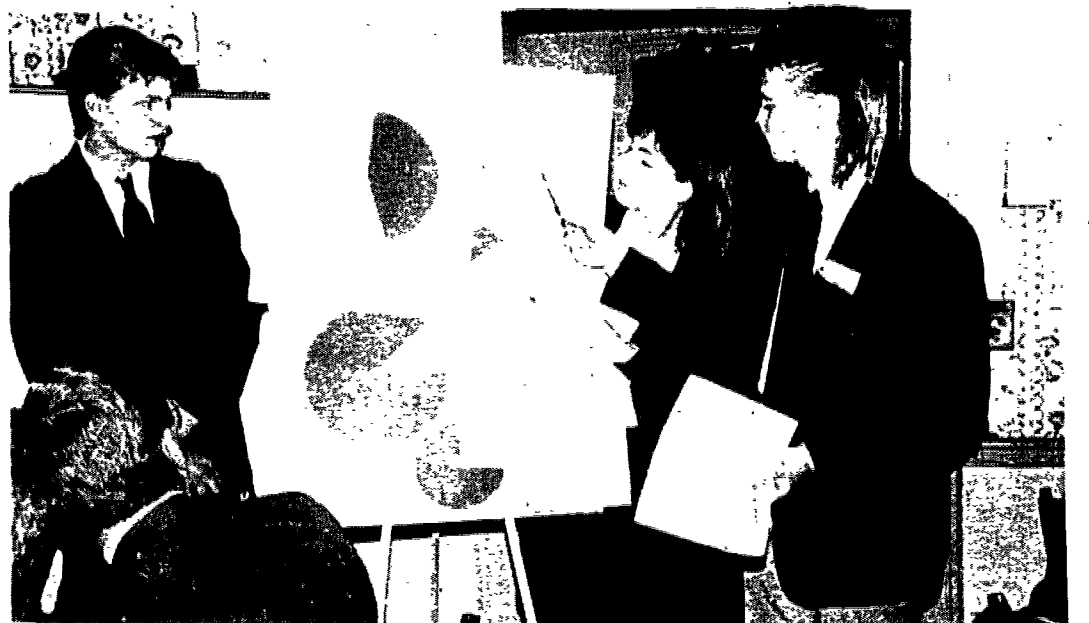
The show will be held at Terrill Middle School on Terrill Road in Scotch Plains. Performances begin at 1:30 and end at 2:30. It is suggested that you arrive 15-20 minutes early for preferred seating. Tickets are available at the door for \$2.50.

## Market survey project draws mixed results

Scotch Plains-Fanwood High School's DECA Chapter concluded a major research project among businesses in Scotch Plains and Fanwood and among residents of both communities. The DECA students have been compiling the results of the survey taken in cooperation with the Fanwood-Scotch Plains Chamber of Commerce. The project which was begun in November had several purposes: To determine local business expectations of the Chamber, to determine ways of improving both the Fanwood and Scotch Plains Business Districts, and to improve the image of the Chamber of Commerce. DECA students visited the majority of businesses in both communities at least once, and many were visited two or three times to ensure a high rate of return. Their persistence paid off as the students estimate a rate of return of over 80%. "Many of the business people we spoke to wanted to participate in promotional activities and a group marketing program," said project co-chairperson, Bonnie Roesel, "but many were skeptical because of past failed efforts." The group reports that the results in among both Scotch Plains and Fanwood businesses were for the most part very similar.

The overwhelming majority of business establishments (Fanwood, 72%; Scotch Plains, 87%) wanted to participate in group promotional activities, while a similar percent believed a continued marketing program would definitely improve both business districts, and a slightly lower percent (50%, 67%) thought their own business would benefit from such a program. When asked if their own business would participate in promotional activities, there were mixed results (35% in Fanwood and 75% in Scotch Plains). Many of the retailers believe that the Chamber has neglected the retail sector of our

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DECA students P.J. Hoeltje, Bonnie Roesel and Brad Rezza present the results of their research survey to members of the Fanwood-Scotch Plains Chamber of Commerce.

## Students get 'dose' of reality from county prison inmates

Students in the 6th, 7th and 8th grades at Terrill County jail arrived at the Middle School, Park Middle School and 7th and 8th under armed guard by graders from St. Barts Passaic County police officers. The handcuffs were powerful hard hitting drug awareness program on Monday, February 13th. Led by the Rev. Marcus Riggins, "The Crack- isn't no movie and we are busters", a group of eight

are convicts, we are drug addicts, we steal from people and we murder to get dope."

One by one the inmates stood and told their stories to the students. One woman told of her 17 years as a drug addict and said that when she was arrested she thought because

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## M E R C H A N T

*highlight*

## REALTY WORLD— Professional Associates, Inc.

Violette M. Brown, Broker/Owner, chose the "Professional" when naming the company she started in Fanwood in 1982, to indicate the type of service she wants most for the community.

Dedicated to serving the community with excellence and professionalism, Violette continued her education at



VIOLETTE M. BROWN

Temple University toward executive management for her MBA while working in Please turn to page 16